

Message Text

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ACTION IO-13

INFO OCT-01 CIAE-00 CU-02 INR-07 NSAE-00 USIE-00 AF-08

ARA-06 EA-07 EUR-12 NEA-10 ISO-00 IOE-00 SSO-00

NSCE-00 INRE-00 DODE-00 PM-04 H-02 L-03 NSC-05 PA-01

PRS-01 SP-02 SS-15 OIC-02 /101 W

----- 065060

O 051233Z OCT 76

FM AMEMBASSY PARIS

TO SECSTATE WASHDC IMMEDIATE 5743

INFO AMEMBASSY BERN IMMEDIATE

AMEMBASSY BONN IMMEDIATE

AMEMBASSY BRUSSELS IMMEDIATE

AMEMBASSY COPENHAGEN IMMEDIATE

AMEMBASSY DUBLIN IMMEDIATE

AMEMBASSY HELSINKI IMMEDIATE

AMEMBASSY LONDON IMMEDIATE

AMEMBASSY LUXEMBOURG IMMEDIATE

AMEMBASSY OSLO IMMEDIATE

AMEMBASSY ROME IMMEDIATE

AMEMBASSY STOCKHOLM IMMEDIATE

AMEMBASSY THE HAGUE IMMEDIATE

USMISSION USUN IMMEDIATE

C O N F I D E N T I A L SECTION 01 OF 02 PARIS 29199

NESCO

E.O. 11652: GDS

TAGS: AORG, OCON, UNESCO

SUBJECT: UNESCO DRAFT DECLARATION ON MASS MEDIA

1. SUMMARY. OCTOBER 4 MEETING OF INFORMATION GROUP (IG) GENERALLY AGREED THAT U.S. ALTERNATIVE DRAFT DECLARATION TEXT OFFERS INSUFFICIENT INDUCEMENT TO THIRD WORLD TO SUPPORT 19TH GENERAL CONFERENCE (GC) POSTPONEMENT OF ADOPTION OF DECLARATION DRAFTED BY
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DECEMBER EXPERTS MEETING. IN OPINION OF MANY MEMBERS,

ESPECIALLY NORDIC REPS, DANGER IS THAT DECEMBER DRAFT WILL BE ADOPTED BY 19TH GC UNLESS IG MEMBERS ARE PREPARED TO BE MORE CONCRETE AND FORTHCOMING, ALONG LINES, FOR EXAMPLE, OF RECENT SECRETARIAT PROPOSALS REPORTED SEPTEL. END SUMMARY.

2. UNDER CHAIRMANSHIP OF AMBASSADOR CARDUCCI (ITALY), IG MET ON OCTOBER 4 TO DISCUSS MASS MEDIA ISSUE IN LIGHT OF US/FRG DRAFT WHICH RESULTED FROM MEETINGS LAST WEEK OF DEPARTMENT OFFICER (RON STOWE), GERMAN EXPERT AND SEVERAL OTHER IG MEMBERS.

3. NORDIC DELEGATIONS TOOK LEAD IN CRITICIZING US/FRG DRAFT, WHICH FRG MEMBER DESCRIBED AS ALMOST ENTIRELY US DRAFT THAT FRG HAD AGREED TO ACCEPT. SWEDISH DEL. SAID HIS GOVERNMENT CONTINUED TO FAVOR ORIGINAL GERMAN TEXT, WHICH HAD ADVANTAGES OF APPEARING TO BE VERY CLOSE TO DECEMBER DRAFT DECLARATION WITHOUT BEING UNACCEPTABLE TO WEST. HOWEVER, MOST IMPORTANT POINT STRESSED BY NORDIC DELEGATIONS, AND SECONDED BY SWISS AND BELGIANS, WAS THAT U.S. DRAFT DID NOT SUFFICIENTLY MEET "NEEDS AND ASPIRATIONS" OF MODERATE LDCS TO GAIN THEIR SUPPORT FOR POSTPONEMENT OF DECEMBER DRAFT. (IN THEIR VIEW, OPERATIONAL PARAGRAPHS THREE AND FOUR, ALTHOUGH IN RIGHT DIRECTION, DID NOT GO FAR ENOUGH.)

4. US DEL, WITH STRONG SUPPORT FROM FRG AND UK, RE- STATED VIEW THAT IG DRAFT MUST DIFFER SUBSTANTIALLY FROM DECEMBER DRAFT TO ESTABLISH IRRECONCILEABILITY OF TWO POSITIONS AND REINFORCE CONCLUSION THAT THERE WAS NO POSSIBILITY OF A COMPROMISE BASED ON DECEMBER TEXT. AFTER SOME EXCHANGE, THIS VIEW WAS FINALLY UNDERSTOOD AND ACCEPTED BY GROUP.

5. IG AGREED THAT UNITY WAS ESSENTIAL AND THAT MEMBERS SHOULD SUPPORT A SINGLE TEXT BASED ON "IMPROVED" US/FRG DRAFT, ALTHOUGH NO ONE WAS ABLE TO SUGGEST PRECISELY WHAT THESE "IMPROVEMENTS" WOULD ENTAIL. NORWEGIAN DEL
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UNDERTOOK TO PROVIDE PARA OR TWO FOCUSING ON LDC'S ISSUES, BUT URGED MEMBERS IN MEANTIME TO SOUND OUT THE "NON-COMMITTED, MODERATE" LDC'S TO ASCERTAIN THEIR POSITIONS AND MAKE CLEAR TO THEM IB MEMBERS' GENUINE CONCERN AND THOUGHTS ON SUBSTANTIVE PROGRAMS IN MASS MEDIA AREA. HE ALSO EMPHASIZED NEED TO ACT QUICKLY TO

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C O N F I D E N T I A L SECTION 02 OF 02 PARIS 29199

SPELL OUT THESE PROPOSALS IN ORDER TO LINE UP SUPPORT OF
MODERATE LDC'S -- IF POSSIBLE BEFORE BEGINNING OF 19TH
GEN. CONF.

6. THERE WAS ALSO STRONG FEELING THAT TUNISIAN DRAFT
RESOLUTION (REFTEL) AND UNOFFICIAL SECRETARIAT DRAFT
(SEPTEL) FLOATED LAST WEEK BY DANISH MEMBER OF COMMUNI-
CATIONS SECTOR OF SECRETARIAT (NAESSELUND) SHOULD BE
CAREFULLY CULLED FOR PROPOSALS THAT WOULD STRONGLY

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ATTRACT LDC'S AND YET BE ACCEPTABLE TO WEST.

7. SUBSEQUENT CONVERSATION WITH NORWEGIAN DEL, WHO WAS PRINCIPAL NORDIC SPOKESMAN DURING IG MEETING, RAISED SERIOUS QUESTION RE DESIRABILITY OF TRYING TO WIN SUPPORT OF MODERATE LDC'S TO POSTPONE ACTION ON DECEMBER TEXT BY BEEFING UP US/FRG TEXT OF DRAFT DECLARATION WITH CONCESSIONS TO LDC'S. ON ONE HAND, DRAFT DECLARATION IS NOT BEST INSTRUMENT FOR THIS PURPOSE WHILE, ON THE OTHER HAND, THERE ARE ENCOURAGING SIGNS THAT US/FRG TEXT, IN PRESENT FORM, WOULD BE ACCEPTABLE TO THE IG IF WE WERE TO BACK SECRETARIAT DR AND RELIEVE DRAFT DECLARATION OF ENTIRE BURDEN OF MAKING CASE FOR POSTPONEMENT TO LDC'S. NAESSELUND'S PROPOSALS(WHICH ARE UNDERSTOOD TO HAVE HIGH-LEVEL SECRETARIAT SUPPORT) ARE CONCRETE, LDC-ORIENTED, AND COULD BE DEPLOYED AT EARLY, CRITICAL STATE (I.E., AS DR CIRCULATED BEFORE GC) TO WIN LDC SUPPORT FOR POSTPONEMENT. SCENARIO WOULD CALL FOR NAESSELUND'S DRAFT, ESSENTIALLY IN PRESENT FORM, BUT WITH ADDITION OF EXPLICIT PROVISION FOR POSTPONEMENT OF GC ADOPTION OF DRAFT DECLARATION UNTIL 20TH SESSION, TO BE CO-SPONSORED BY LDC'S AND POSSIBLY ONE OR MORE NORDIC COUNTRIES. US/FRG ALTERNATIVE DRAFT DECLARATION, REPRESENTING UNANIMOUS IG POSITION, WOULD ONLY BE TABLED IF SECRETARIAT'S PROPOSAL FAILED TO WIN POSTPONEMENT OF DECEMBER DRAFT. AT THAT POINT WE WOULD BE CONFRONTED WITH DECISION WHETHER TO MAKE OUR CASE (ON BASIS OF OUR ALTERNATIVE DRAFT) AND WITHDRAW FROM DISCUSSION OR STAY AND TRY TO AMEND DECEMBER DRAFT. COURSE OF ACTION CHOSEN WOULD BE INFLUENCED BY WHAT HAPPENS RE DECEMBER DRAFT'S REFERENCE TO ZIONISM/RACISM EQUATION.

8. AT END OF OUR INFORMAL MEETING, NORWEGIAN DEL PROMISED TO LET PERMDEL KNOW RESULT OF NORDIC PERMREP'S MEETING WITH DG M'BOW ON OCTOBER 7 TO DISCUSS MASS MEDIA AND OTHER ISSUES, AS WELL AS OUTCOME OF OCT. 6 MEETING IN THE HAGUE OF EC-9 POLITICAL DIRECTORS, AT WHICH MASS MEDIA PROBLEM WILL BE DISCUSSED, INTER ALIA.

9. COMMENT. THERE IS NOW CLEARER UNDERSTANDING OF THE
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PURPOSE, AS WELL AS LIMITATIONS, OF US TEXT (I.E., THAT

IT WAS NOT TAILORED TO CONCERNS OF LDC'S PRIMARILY) AND
GENERAL AGREEMENT THAT TO ENLIST LDC'S SUPPORT ON THE
MASS MEDIA ISSUE IT IS NECESSARY TO EMPLOY DIFFERENT
INSTRUMENT SUCH AS NAESSELUND DRAFT, WITH POSSIBLE
ADDITIONS FROM OTHER SOURCES (E.G. TUNISIAN DR).

L0. DEPARTMENT'S INSTRUCTIONS REQUESTED BY COB FRIDAY
OCT. 8, I.E., FOR NEXT MEETING OF INFORMATION GROUP,
MONDAY, OCT. 11, AT WHICH WE WILL NEED TO TAKE POSITION
ON IDEAS MOOTED PARA 7, ABOVE.
RUSH

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 05 OCT 1976
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: RELEASED
Disposition Approved on Date:
Disposition Authority: GolinoFR
Disposition Case Number: n/a
Disposition Comment: 25 YEAR REVIEW
Disposition Date: 28 MAY 2004
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1976PARIS29199
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: GS
Errors: N/A
Film Number: D760375-0208
From: PARIS
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1976/newtext/t19761081/aaaacsjb.tel
Line Count: 234
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION IO
Original Classification: CONFIDENTIAL
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 5
Previous Channel Indicators: n/a
Previous Classification: CONFIDENTIAL
Previous Handling Restrictions: n/a
Reference: n/a
Review Action: RELEASED, APPROVED
Review Authority: GolinoFR
Review Comment: n/a
Review Content Flags:
Review Date: 02 APR 2004
Review Event:
Review Exemptions: n/a
Review History: RELEASED <02 APR 2004 by ElyME>; APPROVED <05 APR 2004 by GolinoFR>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
04 MAY 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: UNESCO DRAFT DECLARATION ON MASS MEDIA
TAGS: AORG, OCON, UNESCO
To: STATE
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 04 MAY 2006